

14th September 2009

POSTGRADUATE EDUCATION MADE EASY

Responding to demand from its members, Denplan is delighted to announce the launch of the Denplan Stairway Programme, designed to support postgraduate development in general practice skills through structured CPD which could be a stepping stone to a further qualification.

The Denplan Stairway Programme consists of a series of units covering: clinical, communication, professionalism and leadership & management skills. There are 12 units in total, which may be taken in any order and at many locations throughout the UK.

The format is based on an interactive Training Event, led by a highly experienced speaker. Delegates can then take part in an optional practice-based project, which will be given out in disc format at the end of each study day. In total, each unit will attract a 20 hours of verifiable CPD, which equates to two educational credits.

Mike Busby, Denplan Practice Advisor, said: “Educational credits are widely used in postgraduate education and can be used towards an externally awarded Certificate, Diploma or Masters Degree. We are currently awaiting final approval from Birmingham University to recognise the Stairway Programme’s educational credits as equivalent to two modules towards an MSc in Primary Dental Care. This new service marks a significant milestone in the ongoing support of our members and places Denplan firmly at the heart of dental care.”

The Denplan Stairway Programme units are:

- Patient governance
- Team governance
- Clinical consultations
- Periodontics
- Endodontics
- Partial dentures
- Minimal intervention dentistry
- Implants

- Advanced restorative planning
- CPD Essentials
- Attendance at the Denplan National Conference

The last optional unit is Denplan Excel accreditation, which attracts four educational credits. You may, of course, already be Denplan Excel accredited and this will give you a four-credit start!

For more Information about the Denplan Stairway programme, please contact Denplan Training on 0800 587 5533 or go to www.denplan.co.uk/training.

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Notes to Editors:

About Denplan

Denplan Limited, part of the AXA Group, is the UK's leading dental payment plan specialist. There are more than 6,500 member dentists nationwide treating over 1.8 million Denplan registered patients. Established in 1986 by two dentists who pioneered the concept of dental payment plans, Denplan has been in the heart of dental care for over 22 years. Today, Denplan arranges a range of plans for adults and children, enabling patients to spread the cost of their dental care through a fixed monthly fee. Denplan supports regular attendance and preventive care, reducing the need for clinical intervention and helping patients to maintain healthy teeth and gums for life.

Patient enquiries telephone: 0800 401 402

Dentist enquiries telephone: 0800 328 3223

www.denplan.co.uk

Denplan Care: all routine and restorative care + worldwide dental injury and dental emergency cover

Denplan Essentials: routine care only + worldwide dental injury and dental emergency cover

Plans for Children: routine and other agreed care + worldwide dental injury and dental emergency cover

Denplan Emergency: worldwide dental injury and dental emergency cover only

Denplan Enhance: interest-free patient loans of £250 – £25,000 for dental treatment

Company Dental Plans: company funded, voluntary and flexible benefit schemes

Denplan also provides a range of professional services for its member dentists, including the Denplan Quality Programme, Denplan Excel accreditation programme and Denplan Training.

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About AXA

AXA is a world leader in financial protection. AXA's operations are diverse with major operations in Western Europe, North America and the Asia/Pacific area. AXA employs 110,000 staff and reported total revenues for the full year 2006 of €79 billion, underlying earnings of €4,010 million and had €1,315 billion in assets under management as of 31 December 2006. Our previous company performance is not a guide to how we may perform in the future.

AXA's ordinary shares are listed and trade under the symbol AXA on the Paris Stock Exchange. AXA American Depository Shares (ADSs) are listed on the NYSE under the ticker symbol AXA.

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