

# BiteSize News

Brought to you by Denplan

HELPING YOU  
BRUSH UP  
ON DENTAL  
WELLBEING

## At the heart of dental care

Denplan has been at the heart of dental care for nearly 25 years and in a move designed to better communicate our dental benefit schemes to both companies and the employees they represent, Denplan has recently unveiled its refreshed brand identity.

The Denplan apple that has become so familiar remains, with the addition of a new strapline – ‘at the heart of dental care’. As a nationally recognised brand, Denplan has come to symbolise professional, high-quality dental benefit schemes, with a focus on preventive care. With an increasing number of companies seeing the value of Denplan’s dental benefits packages, the new strapline aims to communicate these values more clearly.



Furthermore, with our range of unique and specialist services such as our ‘Find a Dentist’ facility, 24-Hour Emergency Worldwide Dental Helpline and flexible cover options, we believe that we are truly at the heart of dental care.

### KEY FACTS:

- 1 Denplan is the UK’s leading dental payment plan specialist
- 2 Denplan has more than 6,500 member dentists nationwide, treating over 1.8 million Denplan patients and around 1,700 corporate schemes
- 3 Denplan can offer tailor-made options to suit any company’s needs



Call: 0800 169 3279

[www.denplan.co.uk/company-plans](http://www.denplan.co.uk/company-plans)