

BiteSize News

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HELPING YOU
BRUSH UP
ON DENTAL
WELLBEING

At the heart of fresh thinking

Denplan understand the important role that a dental plan can play in employee wellbeing strategies, so we design plans to specifically meet those needs. That's why the plans arranged by Denplan focus on preventive dental care, with the emphasis on encouraging regular attendance and stopping problems before they start.

Our position in the market also allows us to adjust the plans to make sure they reflect the way patients receive dental treatment. This had led us to improve our offering for 2010, with changes to Denplan Elementary. Now employees using an NHS dentist can also claim back some of the costs they would incur by opting for private treatment, such as white fillings (composite) instead of silver (amalgam). We made this change in response to increasing numbers of customers attending dentists who



give a mix of NHS and private treatment, which was not included in the original government NHS contract launched in 2006. We recognised this change in government approach, and have now adjusted our product to ensure that NHS patients have a solution that will suit the way that NHS dentistry is practiced.

Check out the full benefits of the plans at www.denplan.co.uk/company-plans

KEY FACTS:

- 1 Product change for April 2010 – Denplan Elementary now covers private treatment up to NHS limits
- 2 94% of employees think dental health and general health are linked*
- 3 71% of employees believe that having dental cover encourages regular dental checkups*

*Source: TNS OnLineBus Survey, 1,000 adults were surveyed, November 2008



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