

A black and white photograph of a woman with dark, curly hair, smiling broadly. She is holding a set of keys in her right hand. The keys are in sharp focus, while the woman's face is slightly blurred. The background is plain white.

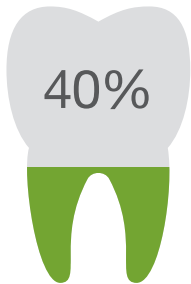
Health and
wellbeing
benefits survey

Unlock
the 2016
key findings

The benefits of a dental plan

Company benefits

Relevant

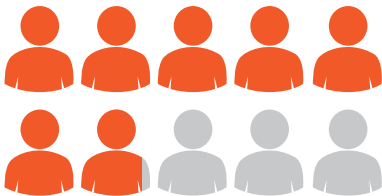


of companies offer a dental plan to employees¹



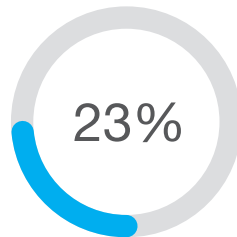
of employers say that having a dental plan helps match what their competitors offer¹

Attractive



69%

of employers agree that offering a dental plan helps to attract new employees¹



of companies who are reviewing benefits in 2016 are considering adding a dental plan to their benefits offering¹



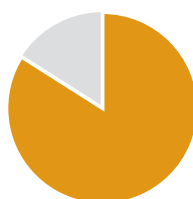
41%

of companies who offer a dental plan consider a dental plan to be one of the three most valued benefits by their employees¹

Engaging

73%

of employers who offer a dental plan believe that a dental plan helps to retain existing employees¹



84%

of employers who offer a dental plan believe that a dental plan shows they care about employees¹



36%

of employees without access to a dental plan consider a dental plan an integral part of a company's benefits package²

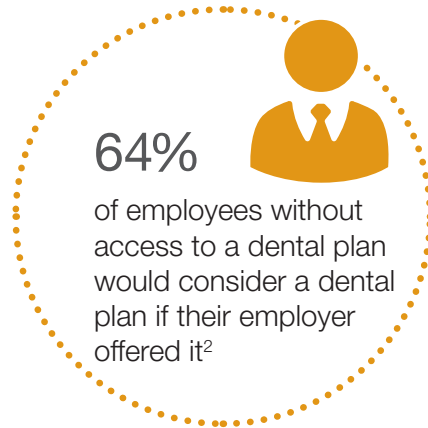
Employee benefits

Valued



56%

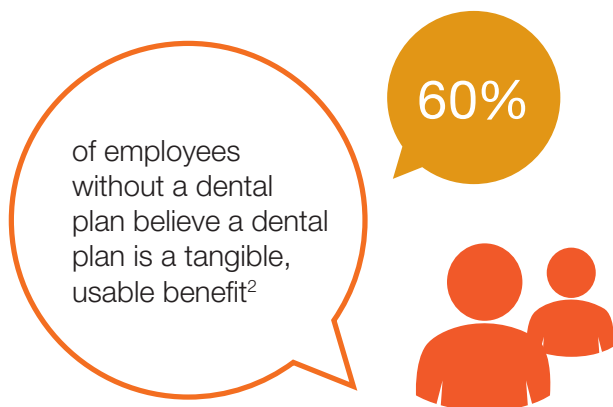
of employees without access to a dental plan would appreciate access to a dental plan as part of their employee benefits package²



39%

of employees have taken up a dental plan offered by their company²

Usable



73%

of employees say that, if they had to pay for benefits themselves, it is important that a benefit can be used regularly²

Health and wellbeing



of UK adults visit the dentist on a regular basis³



of UK adults agree that the better they look after their teeth and gums, the better chance they have of avoiding costly and invasive dental treatment in the future³



For more information please contact the Corporate team
on **01962 828007**, email: **corporate@denplan.co.uk**
or visit the website **www.denplan.co.uk**

Sources:

1. Denplan Corporate Decision Makers Survey January 2016. Total respondents: 501.
2. Denplan/YouGov Employees Survey January 2016. Online survey of working adults who are not self employed. Total respondents: 2650.
3. Denplan/YouGov Consumer Survey January 2016. Online survey of 5152 UK adults.



Denplan
At the heart of dental care

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