

We're on a journey

Over the years we've continuously made improvements to our products and services to ensure we meet the needs of our customers. We wanted to share with you our successes, so you can see why we believe we're the Best Dental Provider.

—2012

Online claims launched

—2013

MI teeth website launched
NHS product changed to allow customers to use private dentists as well

—2014

Denplan Lucent benefit levels increased significantly
My Dental Score launched
Dental implants added across all ranges
Online voluntary applications launched
2,000 dentists registered on the Denplan Discount Network

—2015

Eldercare added to the product range
Single sign on launched
Adult orthodontics included as standard

—2016

Simplified Lucent product product range
Corporate Smileguide re-launched
Vets4Pets discounts trial launched
New London office opened

—2017

New brand launch
Great Run Series five year commitment

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Health Insurance Awards**

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