

21<sup>st</sup> May 2014

## Denplan Discount Network Milestone

Following its launch just over a year ago, Denplan is pleased to announce that the Denplan Discount Network has now accepted its 2,000<sup>th</sup> member.

Launched in January 2013, the Denplan Discount Network is designed to provide Denplan practices with access to the 200,000 employees currently covered by its corporate benefit products, by offering them special discounted rates.

Now with 2,000 Denplan dentists part of the network, and more joining all the time, Denplan can actively work with employers to ensure their staff are aware of all the participating dentists in their area, through a secure, easy to use website.

The website show the participating dentists local to the employee, the level of discount offered and the employee can simply pay the practice as normal - claiming back their benefit entitlement directly from Denplan.

Denplan Managing Director, Steve Gates, commented: “the Denplan Discount Network has gone from strength to strength in the last year and we’re thrilled to have reached the 2,000<sup>th</sup> member marker. The more dentists that join the network the more popular and strong it becomes and it just goes to show how Denplan is using its unique brand positioning to drive patients into Denplan practices.”

If you are a Denplan member and wish to join the Denplan Discount Network, please call 0800 169 9962.

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### Notes to Editors:

#### About Denplan

Denplan Limited is the UK’s leading dental payment plan specialist owned by Simplyhealth; with more than 6,500 member dentists nationwide caring for approximately 1.7 million Denplan registered patients. Established in 1986

by two dentists who pioneered the concept of dental payment plans, Denplan has been at the heart of dental care for over 25 years. Today, Denplan has a wide range of dental plans for adults and children, enabling patients to spread the cost of their private dental care through a fixed monthly fee. Denplan supports regular attendance and preventive care, reducing the need for clinical intervention and helping patients to maintain healthy teeth and gums for life. Patient enquiries telephone: 0800 401 402 Dentist enquiries telephone: 0800 328 3223

[www.denplan.co.uk](http://www.denplan.co.uk)

- Denplan Care: all routine and restorative care + worldwide dental injury and dental emergency cover
- Denplan Essentials: routine care only + worldwide dental injury and dental emergency cover
- Plans for Children: routine and other agreed care + worldwide dental injury and dental emergency cover
- Membership Plan: registered with the dentist + worldwide dental injury and dental emergency cover
- Denplan Emergency: worldwide dental injury and dental emergency cover only
- Denplan Enhance: interest-free patient loans of £250 – £25,000 for dental treatment
- Company Dental Plans: company funded, voluntary and flexible benefit schemes

Denplan also provides a range of professional services for its member dentists and their practice teams, including the Denplan Quality Programme, Denplan Excel Accreditation Programme and Denplan Training. Plus regulatory advice, business and marketing consultancy services and networking opportunities.

For more information about Denplan:

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#### **About Simplyhealth**

- Simplyhealth became its own brand in 2009 after bringing together HSA, BCWA, LHF, HealthSure, Totally Active, its family of health companies
- Simplyhealth has been providing healthcare solutions for 140 years, and is dedicated to serving its customers and patients through a variety of cash plans, dental plans, private medical insurance, self funded health plans and mobility and living aids
- Simplyhealth is a trading name of Simplyhealth Access, which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority
- Simplyhealth as it stands today, now covers nearly four million people with health plans (more than any other company) and helps 20,000 companies with their employees' health
- Simplyhealth is committed to making a positive impact on its communities. Each year, it donates over £1 million to health related charities and causes

For further information: [newsroom.simplyhealth.co.uk](http://newsroom.simplyhealth.co.uk)