Press Release



05 February 2015

Denplan launches single sign on

Denplan is pleased to announce the introduction of a new innovation that adds more value to our employee dental plans offering, continuing our dedication to advancing technology in the employee benefits market. We are introducing 'single sign on', enabling employees to sign into the Denplan online services system via their flexible benefits platform, without the need for multiple passwords.

Denplan's online services already offers employees the ability to submit and track their dental claims online, check their benefit entitlements and make changes to their personal details.

Pam Whelan, Head of Corporate at Denplan comments: "Once again, we're proud to be at the forefront of delivering on the needs and wants of the employee benefits market. We believe this technological enhancement will benefit our clients, their employees and the intermediaries we work with in providing a more streamlined process, when accessing a flexible benefits platform.

"Keeping things as simple as possible is important with any financial product and this now means that employees only need to sign in once to be able to access a whole range of benefits, including their dental plan."

For more information about Denplan's Single Sign On, please call 0800 169 3279.

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Notes to Editors: About Denplan

Denplan Limited is the UK's leading dental payment plan specialist owned by Simplyhealth; with more than 6,500 member dentists nationwide caring for approximately 1.7 million Denplan registered patients. Established in 1986 by two dentists who pioneered the concept of dental payment plans, Denplan has been at the heart of dental care for over 25 years. Today, Denplan has a wide range of dental plans for adults and children, enabling patients to spread the cost of their private dental care through a fixed monthly fee. Denplan supports regular attendance and preventive care, reducing the need for clinical intervention and helping patients to maintain healthy teeth and gums for life. Patient enquiries telephone: 0800 401 402 Dentist enquiries telephone: 0800 328 3223

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www.denplan.co.uk

- Denplan Care: all routine and restorative care + worldwide dental injury and dental emergency cover
- Denplan Essentials: routine care only + worldwide dental injury and dental emergency cover
- Plans for Children: routine and other agreed care + worldwide dental injury and dental emergency cover
- Membership Plan: registered with the dentist + worldwide dental injury and dental emergency cover
- Denplan Emergency: worldwide dental injury and dental emergency cover only
- Denplan Enhance: interest-free patient loans of £250 £25,000 for dental treatment
- Company Dental Plans: company funded, voluntary and flexible benefit schemes

Denplan also provides a range of professional services for its member dentists and their practice teams, including the Denplan Quality Programme, Denplan Excel Accreditation Programme and Denplan Training. Plus regulatory advice, business and marketing consultancy services and networking opportunities.

For more information about Denplan: Rebecca Hutton Denplan Press Office Tel: 01962 829 179 <u>Pressoffice@denplan.co.uk</u>

About Simplyhealth

- Simplyhealth became its own brand in 2009 after bringing together HSA, BCWA, LHF, HealthSure, Totally Active, its family of health companies
- Simplyhealth has been providing healthcare solutions for 140 years, and is dedicated to serving its customers and patients through a variety of cash plans, dental plans, private medical insurance, self funded health plans and mobility and living aids
- Simplyhealth is a trading name of Simplyhealth Access, which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority
- Simplyhealth as it stands today, now covers nearly four million people with health plans (more than any other company) and helps 20,000 companies with their employees' health
- Simplyhealth is committed to making a positive impact on its communities. Each year, it donates over £1 million to health related charities and causes

For further information: newsroom.simplyhealth.co.uk