

17th September 2013

Denplan Help Practices Evolve with £1 million Milestone

With an established history of offering member practices practical and financial support, Denplan is celebrating lending over £1 million through its Evolve loan scheme in the last 12 months.

With increased competition from state of the art practices, Evolve loans are designed to enable Denplan Key Client members to update, refurbish and refresh their practices to offer a best in class patient experience, retain existing patients, as well as attract new ones. These loans have proved especially popular in difficult economic conditions with competitive interest rates and no arrangement fees.

Steve Gates, Denplan Managing Director, says: “Tough financial times, coupled with HTM01-05 regulations, have left many practices in with tough financial decisions to make, choosing between updating their patient areas, working environments or equipment. However, in a customer focussed profession, practices also can’t afford to have patients leave to the competition because of a drab waiting room, tired reception area or dated feel in the surgery.

“That’s why we have responded by designing Denplan’s Evolve loans, to provide Denplan Key Clients with up to £15,000 to refurbish their patient areas and we also have other highly competitive loans for all member dentists. We’ve already given out over a million pounds and we have another two million left to help our members create a feel-good factor for both staff and patients and continue to grow their businesses for the future.”

Denplan Key Client, Laurie Carlson-Hedges, added: “I heard about the Denplan Evolve loan from my Denplan Consultant. There was minimal paperwork to complete and the loan was organised without any problems. Now that the refurbishment is complete both patients and staff love the new surroundings and we’re getting fantastic feedback on the whole project. We’re gaining new patients all the time we’ve seen our Denplan numbers steadily increase since the work was finished. The whole practice team seems to have found a new found level of positive energy and the practice is looking forward to an exciting year ahead.”

For more information about Denplan Evolve loans, please call 0800 169 9962

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Notes to Editors:

About Denplan

Denplan Limited is the UK's leading dental payment plan specialist owned by Simplyhealth; with more than 6,500 member dentists nationwide caring for approximately 1.7 million Denplan registered patients. Established in 1986 by two dentists who pioneered the concept of dental payment plans, Denplan has been at the heart of dental care for over 25 years. Today, Denplan has a wide range of dental plans for adults and children, enabling patients to spread the cost of their private dental care through a fixed monthly fee. Denplan supports regular attendance and preventive care, reducing the need for clinical intervention and helping patients to maintain healthy teeth and gums for life. Patient enquiries telephone: 0800 401 402 Dentist enquiries telephone: 0800 328 3223

www.denplan.co.uk

- Denplan Care: all routine and restorative care + worldwide dental injury and dental emergency cover
- Denplan Essentials: routine care only + worldwide dental injury and dental emergency cover
- Plans for Children: routine and other agreed care + worldwide dental injury and dental emergency cover
- Membership Plan: registered with the dentist + worldwide dental injury and dental emergency cover
- Denplan Emergency: worldwide dental injury and dental emergency cover only
- Denplan Enhance: interest-free patient loans of £250 – £25,000 for dental treatment
- Company Dental Plans: company funded, voluntary and flexible benefit schemes

Denplan also provides a range of professional services for its member dentists and their practice teams, including the Denplan Quality Programme, Denplan Excel Accreditation Programme and Denplan Training. Plus regulatory advice, business and marketing consultancy services and networking opportunities.

For more information about Denplan:

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About Simplyhealth

- Simplyhealth became its own brand in 2009 after bringing together HSA, BCWA, LHF, HealthSure, Totally Active, its family of health companies
- Simplyhealth has been providing healthcare solutions for 140 years, and is dedicated to serving its customers and patients through a variety of cash plans, dental plans, private medical insurance, self funded health plans and mobility and living aids
- Simplyhealth is a trading name of Simplyhealth Access, which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority
- Simplyhealth as it stands today, now covers nearly four million people with health plans (more than any other company) and helps 20,000 companies with their employees' health
- Simplyhealth is committed to making a positive impact on its communities. Each year, it donates over £1 million to health related charities and causes

For further information: newsroom.simplyhealth.co.uk