# **Press Release**



23 October 2014

### Denplan scoops 'Best Dental Plan Provider' for the fifth year running

It's all smiles at Denplan with the UK's leading dental payment plan specialist scooping 'Best Dental Plan Provider' for the fifth year in a row at this year's Health Insurance Awards.

Held on Thursday 16 October at London's Grosvenor House Hotel, the Health Insurance Awards is one of the most celebrated events in the health insurance industry and recognises exceptional individuals, providers and intermediaries across a range of categories.

The glittering awards ceremony was attended by more than 900 health insurance advisors and providers who were treated to a champagne reception, three course meal and great entertainment from leading comedian Russell Kane.

Head of Corporate at Denplan, Pam Whelan, said: "We're immensely proud to have won the award for Best Dental Plan Provider. The fact that the awards are won because of votes from intermediaries means a great deal to us and inspires us to continue looking for new and innovative ways to enhance the employee benefits market through our dental proposition. Having won the award five times in a row, we're keen to add a sixth and will continue working hard to support intermediaries and clients throughout the next year."

Denplan would like to thank all those who voted and wish everybody a successful year ahead.

For more information about Denplan's range of corporate plans, please call 0800 169 3279 or go to <a href="https://www.denplan.co.uk/companies">www.denplan.co.uk/companies</a>

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**Photo caption**: Photo shows David Sawers, Editor of Health Insurance Daily, and comedian Russell Kane presenting the award for Best Dental Plan Provider to Gary Williams, Corporate Sales Manager at Denplan.

**Pictured from left to right:** David Sawers, Editor of Health Insurance Daily; Gary Williams, Denplan's Corporate Sales Manager; and comedian Russell Kane

#### About Denplan

Denplan Limited is the UK's leading dental payment plan specialist; with more than 6,500 member dentists nationwide caring for approximately 1.7 million Denplan registered patients. Established in 1986 by two dentists who pioneered the concept of dental payment plans, Denplan has been at the heart of dental care for over 25 years and today the company is owned by Simplyhealth. Denplan has a wide range of dental plans for adults and children, enabling patients to spread the cost of their private dental care through a fixed monthly fee. Denplan supports regular attendance and preventive care, reducing the need for clinical intervention and helping patients to maintain healthy teeth and gums for life. For further information visit <a href="https://www.denplan.co.uk">www.denplan.co.uk</a>

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### About Simplyhealth

• Simplyhealth became its own brand in 2009 after bringing together HSA, BCWA, LHF, HealthSure, Totally Active, its family of health companies

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- Simplyhealth has been providing healthcare solutions for 140 years, and is dedicated to serving its
  customers and patients through a variety of cash plans, dental plans, private medical insurance, self funded
  health plans and mobility and living aids
- Simplyhealth is a trading name of Simplyhealth Access, which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority
- Simplyhealth as it stands today, now covers nearly four million people with health plans (more than any other company) and helps 20,000 companies with their employees' health
- Simplyhealth is committed to making a positive impact on its communities. Each year, it donates over £1 million to health related charities and causes

For further information: <a href="mailto:newsroom.simplyhealth.co.uk">newsroom.simplyhealth.co.uk</a>