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For immediate issue

## Snappy the zebra comes home to Denplan



It's not every day that you see a zebra in the office, but then again, it's not every day that you see a zebra 'dressed' as a shark. But this week, that is exactly what happened as Denplan was excited to welcome home Snappy the Zany Zebra to its head office in Winchester.

Denplan, the UK's leading dental and vet payment plan provider and part of Simplyhealth, was the official sponsor of Snappy throughout Marwell's Zany Zebras campaign this year; and of course, the company was determined to win him (or her!) at the charity auction last month at the Ageas Bowl. Now, taking up permanent residence, Snappy is set to be quite the talking piece for visitors and staff alike to Denplan.

Managing Director, Steve Gates, was among staff to 'greet' Snappy as he was installed. Steve said: "Snappy is a fantastic sculpture and will fit right in here in Winchester. As a company, we are very passionate about supporting local charities and projects of all sizes and it was a pleasure to be able to take part in Marwell's Zany Zebras. We feel that Snappy brings together the two key parts of our business – it is an animal (for our vets business) and teeth (for our dentist business)."



The charity auction of the zebra sculptures raised approximately £90,000 for Marwell's Grevy's zebra conservation project.

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**Image: Steve Gates (left), Managing Director, with some Denplan members of staff and Snappy zebra sculpture**

## NOTES TO EDITOR

### About Denplan

Denplan is the UK's leading dental payment plan specialist, with more than 6,500 member dentists nationwide caring for approximately 1.7 million registered patients. Established in 1986 by two dentists who pioneered the concept of dental payment plans, Denplan has been at the heart of dental care for nearly 30 years and today the company is owned by Simplyhealth. Denplan has a wide range of dental plans for adults and children, enabling patients to budget for their private dental care by spreading the cost through a fixed monthly fee. We support regular attendance and preventive care, reducing the need for clinical intervention and helping patients to maintain healthy teeth and gums for life. For further information visit [www.denplan.co.uk](http://www.denplan.co.uk). For oral health tips and advice visit [www.myteeth.co.uk](http://www.myteeth.co.uk). Patient enquiries telephone: 0800 401 402 Dentist enquiries telephone: 0800 328 3223

- Denplan Care: all routine and restorative care + worldwide dental injury and dental emergency cover
- Denplan Essentials: routine care only + worldwide dental injury and dental emergency cover
- Plans for Children: routine and other agreed care + worldwide dental injury and dental emergency cover
- Membership Plan: registered with the dentist + worldwide dental injury and dental emergency cover
- Denplan Emergency: worldwide dental injury and dental emergency cover only
- Company Dental Plans: company funded, voluntary and flexible benefit schemes

Denplan also provides a range of professional services for its member dentists and their practice teams, including the Denplan Quality Programme, Denplan Excel Accreditation Programme and Denplan Training, plus regulatory advice, business and marketing consultancy services and networking opportunities.

For more information about Denplan:

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### About Simplyhealth

Since 1872 – long before the existence of the NHS – we've been helping people to make the most of life, by managing their everyday health needs. We ensure 3.5 million people in the UK have access to health products, services and support they need, when they need them and at a price they can afford.

We're proud to be the leading provider of health cash plans, dental payment and pet health plans. Whereas once we were known purely for cash plans, we now offer a wide range of products and services to cater for peoples' everyday health needs – now and into the future.

Helping people make the most of life is our sole purpose and giving back is a huge part of that. In 2015 we were able to donate £1.6 million to charitable causes, touching the lives of nearly 825,000 people across the UK. Our future success and performance will enable us to deliver our ongoing pledge to donate 10% of our profits to charity each year.

Simplyhealth is a trading name of Simplyhealth Access, which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority.

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