



Denplan for Schools

Insurance from **£1.99 per term** –
Denplan for Schools includes worldwide
dental injury and dental emergency
cover – help and guidance wherever your
pupils are and whatever time of day.



Denplan for Schools includes

- Worldwide dental injury and dental emergency cover (Supplementary Insurance)
- All year round cover (including school holidays and school trips)
- Dental injury cover up to £10,000
- Dental emergency cover up to £2,000
- Cash compensation for complete loss of permanent teeth up to £5,000
- Mouth Cancer cover up to £12,000 (cover not immediate)
- 24-Hour Dental Emergency Helpline



Why Denplan?

Denplan was the first dental plan established in the UK. We have nearly 30 years' experience of arranging dental payment plans and understand how essential it is for your pupils to have cover should they need it, as well as access to the very best dental treatment.

Denplan for Schools is simple to use

We aim to settle claims within 5 days, usually paid direct to the dentist, which means that the school or parent rarely needs to pay for the dental treatment. So, when a child has a dental emergency, parents (or school nurses) are able to concentrate on looking after the child and not worry about payments and paperwork.

Marketing Support from Simplyhealth Professionals

Our Marketing team will work with you to help you deliver a tailored communication plan that is in tune with your school.

To ensure that any of your school's promotional activities are hitting the right notes we organise (at no cost) a Parent Profile report. These reports help you gain a real insight and have a deeper understanding of your parents' lifestyle, behaviour and attitudes. The knowledge gathered in these reports helps you to target and recruit new pupils, give you a better idea of the service you should be offering and knowing the most effective places in which to advertise your school.



Additional support

We want to help you keep your pupils as safe as possible which is why we provide all our schools with free dental trauma training. The training is principally for medical, PE and house staff but if there are other members of the school who would like to participate we would be delighted to include them.

Payment options

There are two ways the school can offer Denplan for Schools. Premiums quoted are per pupil		
Opt in	£4.99 per term	The school offers parents the option of Denplan for Schools. If parents decide to accept the offer, they advise the school accordingly. Parents are then charged on a termly basis until such time as they decide not to continue with cover. Usually this is offered on an annual basis and to all new pupils.
Inclusive	£1.99 per term	All pupils are covered. The school pays the cost of the cover and this is "absorbed" into the school fees.

A further 5% discount is available on the above premiums if you purchase cover for three consecutive terms (i.e. one school year) as a single transaction for all pupils requiring cover.

52% of parents of children at independent schools think it would be valuable for independent schools to provide dental insurance for their children.¹



If you would like to know more about Denplan for Schools please email: Schools@simplyhealth.co.uk

Alternatively, you can call a member of our team on 0800 214 357.



¹ Source: YouGov research for Denplan. All figures are from YouGov Plc. Total sample size was 9,028 adults. Fieldwork was undertaken between 3rd - 9th March 2015

Simplyhealth Professionals is a trading name of Denplan Limited, Simplyhealth House, Victoria Road, Winchester, SO23 7RG, UK. Tel: +44 (0) 1962 828 000. Fax: +44 (0) 1962 840 846.

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