

6th July 2010

DENPLAN GIVES LOCAL YOUTH CENTRE 'GROUND FORCE' TREATMENT

Winchester-based dental payment plan specialists, Denplan, gave something back to its local community during a special garden makeover at the King Alfred Youth Activity Centre (KAYAC). More than 16 members of Denplan staff worked tirelessly on Friday 2 July 2010 to help transform the youth centre's grounds, based in Winnall, for the first of Denplan's annual Community Action Days.

Brandishing lawnmowers, wheelbarrows, shears and spades, the Denplan volunteers gave the popular youth centre the 'Ground Force' treatment, which included building a new path and clearing the very overgrown gardens.

Pete Abrahams, Youth Centre Coordinator at KAYAC said: "The centre provides essential support and activities for young people in the Winchester area and receives attendance from up to 50 young people per night. Due to the centre's popularity, we were in desperate need of expansion, but were restricted by the enormously overgrown gardens surrounding the centre.

"Now, following Denplan's help, the improvements at the centre will make a big difference. We can make it a real hub for youth activities in the Winchester area and give our young members more opportunities – great news for keeping young people occupied and off the streets. We're very grateful to Denplan and would like to give them a big thank you. We're hoping to establish an ongoing relationship with Denplan as there are very few companies in the local area that would provide such support."

Denplan's Managing Director, Steve Gates, said: "We're delighted with the results of our 'Ground Force' style makeover and found the whole day very rewarding. We were slightly daunted when we arrived at the centre and saw the scale of the overgrown gardens, but with a bit of team work we soon cut it down to size. It was very satisfying seeing such a huge transformation; it was almost like giving it a haircut!

“We hope that the young people in Winchester enjoy their new outdoor area and we look forward to helping out again in any way that we can.”

Denplan would like to thank B&Q, Speedy Hire, CEMEX, Winchester Skip Hire and Winchester Volunteer Centre for their support in making the day possible.

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Photo caption: Photo shows the Denplan volunteers taking a well-earned break during their hard day’s work. Denplan’s Managing Director, Steve Gates, is shown centre in the wheelbarrow!

Notes to Editors:

About Denplan

Denplan Limited, part of the AXA Group, is the UK’s leading dental payment plan specialist. There are more than 6,500 member dentists nationwide treating approximately 1.8 million Denplan registered patients. The company was established in 1986 by two dentists who pioneered the concept of dental payment plans. Today, Denplan arranges a range of plans for adults and children, enabling patients to spread the cost of their dental care through

a fixed monthly fee. Denplan supports regular attendance and preventive care, reducing the need for clinical intervention and helping patients to maintain healthy teeth and gums for life.

Patient enquiries telephone: 0800 401 402

Dentist enquiries telephone: 0800 328 3223

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Denplan Care: all routine and restorative care + worldwide dental injury and dental emergency cover

Denplan Essentials: routine care only + worldwide dental injury and dental emergency cover

Plans for Children: routine and other agreed care + worldwide dental injury and dental emergency cover

Denplan Emergency: worldwide dental injury and dental emergency cover only

Denplan Enhance: interest-free patient loans of £250 – £25,000 for dental treatment

Company Dental Plans: company funded, voluntary and flexible benefit schemes

Denplan also provides a range of professional services for its member dentists, including the Denplan Quality Programme, Denplan Excel accreditation programme and Denplan Training.

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