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### **DENPLAN GOES INTERNATIONAL**

Following the reduction of dental services through the PRSI system, dentists in Ireland are now facing a potential 40% loss of income. That's why, for the first time in its 25-year history, Denplan is going international to offer Irish dentists the support they need to not only retain their independence, but to set their own fees and reap the rewards that a guaranteed, regular income can bring.

Using the financial strength of its parent group, AXA, Denplan aims to use the reputation of both brands to support dentists in Ireland and bring local knowledge to support the profession.

At its recent seminars in Cork, Dublin and Galway, Denplan met dentists, listened to their individual circumstances and explained more about Denplan and its track record in assisting UK colleagues, who currently share similar fears securing their income in the light of ever-changing NHS dental contracts.

One dentist at these events said: "It was a great evening both professionally and socially and Denplan went to great effort and expense to look after us. I am keeping a close watch on how events play out over the next number of months as the PRSI disappears and the medical card scheme also."

Donal Atkins, former President of the Irish Dental Association, who presented at the Denplan seminars added: "Having known Roger Matthews and David Phillips (Denplan's Chairman) for over 30 years and their contribution to the dental profession both in the UK and in Ireland, I am encouraged by Denplan's presence in Ireland today."

For more information about Denplan's international plans, please contact the team on 00 44 1962 827 881, or email: [ireland@denplan.co.uk](mailto:ireland@denplan.co.uk).



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