

9th March 2011

MD toasts Denplan team for outstanding results in Times Top 100

With the award ceremonies upon us, the *'Sunday Times 100 best companies to work for 2011'* has recently handed out the accolades for mid-sized companies and Denplan, once again, is leading the way.

This year, not only has Denplan been ranked 14 out of the 964 participating companies, but once again it scooped Best Companies' three-star rating. So, with the equivalent of an Oscar, 3 Michelin stars and being shortlisted for 'Best Leader' and 'Giving Something Back', it's been quite a year of accomplishments for Denplan – despite the challenges faced by the profession.

Designed to distinguish between 'the good and the most outstanding companies' Denplan has for the eighth year running featured within the top 25 UK companies to work for. "This reflects a work culture that our employees are happy and proud to be part of," said Steve Gates, Managing Director at Denplan.

"It's really is a fantastic achievement, especially given the tough few years the dental profession has faced," said Steve. "It's hugely gratifying to know that the 360-strong team at Denplan continue to enjoy their work and are dedicated to delivering the quality of service that has made us the number one choice for dentists for the last 25 years. And happy employees mean happy customers. Long may it continue!"

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Notes to Editors:

About Denplan

Denplan Limited, part of the AXA Group, is the UK's leading dental payment plan specialist. There are more than 6,500 member dentists nationwide treating approximately 1.8 million Denplan registered patients. Established in 1986 by two dentists who pioneered the concept of dental payment plans, Denplan has been in the heart of dental care for nearly 25 years. Today, Denplan arranges a range of plans for adults and children, enabling patients to spread the cost of their dental care through a fixed monthly fee. Denplan supports regular attendance and preventive care, reducing the need for clinical intervention and helping patients to maintain healthy teeth and gums for life.

Patient enquiries telephone: 0800 401 402
Dentist enquiries telephone: 0800 328 3223
www.denplan.co.uk

Denplan Care: all routine and restorative care + worldwide dental injury and dental emergency cover

Denplan Essentials: routine care only + worldwide dental injury and dental emergency cover

Plans for Children: routine and other agreed care + worldwide dental injury and dental emergency cover

Denplan Emergency: worldwide dental injury and dental emergency cover only

Denplan Enhance: interest-free patient loans of £250 – £25,000 for dental treatment

Company Dental Plans: company funded, voluntary and flexible benefit schemes

Denplan also provides a range of professional services for its member dentists, including the Denplan Quality Programme, Denplan Excel accreditation programme and Denplan Training.

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About AXA

AXA is a world leader in financial protection. AXA's operations are diverse with major operations in Western Europe, North America and the Asia/Pacific area. AXA employs 110,000 staff and reported total revenues for the full year 2006 of €79 billion, underlying earnings of €4,010 million and had €1,315 billion in assets under management as of 31 December 2006. Our previous company performance is not a guide to how we may perform in the future.

AXA's ordinary shares are listed and trade under the symbol AXA on the Paris Stock Exchange. AXA American Depository Shares (ADSs) are listed on the NYSE under the ticker symbol AXA.

For more information:

Aideen Kavanagh / Mia Habens
Denplan Press Office
Tel: 01962 827 997 / 01962 828 194
Pressoffice@denplan.co.uk