



1<sup>st</sup> July 2021

### **Denplan launches a new series of Expert Network webinars**

Denplan has sought out expert partners who have extensive professional knowledge and experience in the world of dentistry to launch a new series of webinars.

The four DEN (Denplan Expert Network) partners include Chase de Vere Dental, Knights plc, Lily Head Dental Practice Sales, and Lovewell Blake.

Having surveyed its member dentists, the top three areas of interest in further training requirements outside of clinical training were identified as legal aspects of being in practice, managing dentists' own pensions and HR and employee wellbeing advice. The new webinar series is designed to tackle these popular training subject areas.

The webinars are **free to attend and open to members and non-member dentists** - participants can earn up to **1 hour of verifiable CPD**.

Denplan has launched its [Denplan Expert Network](#) webinar series which will include a total of 8 evening sessions from 7-8pm up until the end of September. All webinars will also be made available to view on demand. The webinars are an opportunity for all dentists to learn from and collaborate with four different specialist advisors – all with extensive knowledge and experience of the dental sector.

The webinar series targets the core business areas that Denplan dentists told us would have the widest level of training appeal to them. The four most popular non-clinical training areas revealed by the Denplan survey were; legal aspects of being in practice (56%), managing dentists' own pensions (51%), HR and employee wellbeing advice (48%) and Accounts and

Tax (46%)<sup>1</sup>.

The webinars will cover the following topics:

- How to plan effectively for retirement (*Chase de Vere*)
- Dental market evaluation summer 2021 (*Lily Head*)
- An insight into the different ways of contracting with individuals (*Knights plc*)
- Tax implications and employee benefits (*Lovewell Blake*)
- How to maximise your practice value (*Lily Head*)
- Managing your personal finances (*Chase de Vere*)
- Exit strategies (*Chase de Vere*)
- Mental health and wellbeing in the workplace (*Knights plc*)

**Dr Catherine Rutland, Clinical Director at Denplan, part of Simplyhealth** says:

*“Over many years, Denplan has built up a network of connections with professional firms who operate within the dental sector. The value they can bring to a dental practice, in terms of practical business advice, derives from their sharp focus on the dental industry. After conducting some in depth research with our membership, we identified a clear need for more training in the areas of legal, tax, HR and employee wellbeing advice, and planning for retirement. I’m delighted we are able to bring these expert partners together for a series of virtual events where I’m sure dentists will feel informed and engaged by the topics covered and will welcome the chance to ask practical questions on real and current practice and business challenges.”*

Dentists can sign up and view the full programme and dates at [DEN Webinars](#). Further information can be obtained by emailing [eventsandtraining@simplyhealth.co.uk](mailto:eventsandtraining@simplyhealth.co.uk).

**ENDS**

## **Notes to Editors**

### **Press Contacts**

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<sup>1</sup> Dentists were asked to rate their interest in learning more about a range of topics proposed by partners and training and about their preferred learning method. Nov – Dec 2020; 215 responses from dentists.

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### **Denplan Expert Network (DEN) - Our Partners**



The Chase de Vere Dental team have offered specialist independent financial advice to thousands of dental and medical professionals over many years.

Not bound by products or services means they pride themselves on finding holistic solutions, tailored to clients' exact needs.



Knights is a legal and professional services business delivering high quality services to over 18,000 clients from 14 office locations across the UK.

Knights empowers its professional advisors to deliver outstanding advice that enables clients to achieve their goals. Delivering services in a new way, its unique culture, 'one team' approach and commercial mind-set enables Knights to put clients at the heart of everything it does.



Lily Head Dental Practice Sales' expertise is wholly specific to the dental profession. The team partners with dentists and relishes helping them get the very best outcome through the sale, purchase and financing of dental practices.

Lily Head Dental Practice Sales' expert, highly qualified and super-approachable team aims – and succeeds - in exceeding clients' business ambitions.



Chartered Accountants

Lovewell Blake is a firm of Chartered Accountants and Financial Planners with a specialist team that works solely with the dental sector.

The team uses its extensive knowledge and expertise of the sector to work side by side with their clients.

### **About Denplan, Part of Simplyhealth**

Denplan, Part of Simplyhealth, is the UK's leading dental payment plan specialist with more than 6,600 member dentists nationwide caring for approximately 1.4 million patients registered to Denplan products. Denplan, also provides a wide range of professional services for its member dentists and their practice teams, including the Denplan Quality Programme and Denplan Excel Certification Programme. Plus regulatory advice, business and marketing consultancy services and networking opportunities. Dentist enquiries

telephone: 0800 169 9962. For patient enquiries telephone: 0800 401 402. For details of all of our products, visit [www.denplan.co.uk](http://www.denplan.co.uk)

### **About Simplyhealth**

Since 1872, we've been helping people make the most of life through better everyday health. Our plans make sure individuals, families and employees can easily access in-person and virtual wellbeing services, and afford to stay healthy by claiming costs back on dental treatments, visits to the optician, complementary therapies and much more.

Today we're delighted to be the UK's leading health solutions company, with almost 1000 colleagues serving 2.3 million customers. We don't have shareholders, so we're led by our purpose of improving access to healthcare, for the many, for the long term. We're passionate about using our voice in public health affairs and partnering with charities to reduce health inequality – each year we commit to giving 10% of pre-tax profits to a range of community causes. And we ensure our business takes care of the planet too, achieving Carbon Neutral + status in 2021.