

Case Study:

Harbour Dental Practice, based in Donaghadee, has over 30 years of combined dentistry experience and has achieved great results using our flexible payment plans for orthodontic and cosmetic treatments. Practice Owner and Principal Dental Surgeon, Michael Long, explains how our plans have helped his practice grow and the benefits they give their patients.



“ Flexible payment plans are really easy to set up and use

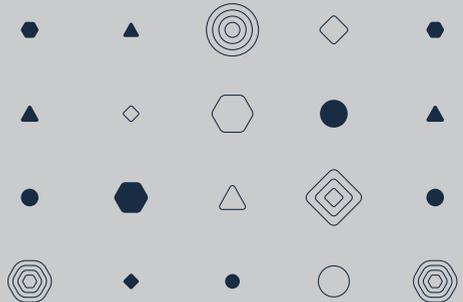
At Harbour Dental we use flexible payment plans for larger aesthetic treatments such as smile makeovers and cosmetic braces. The plans are really easy to set up and use for both our staff and patients. The lack of credit checks makes it a great option for many of our patients and enables them to get the treatments they desire.

We have almost doubled our uptake since we started using flexible payment plans for teeth-straightening

Since we have started using the plans, our uptake of patients using cosmetic braces has almost doubled, and we're now the biggest provider for Six Month Smiles in Northern Ireland. I would recommend any practice to use flexible payment plans.

Patients feel the plans allow them to obtain treatment quicker and easier

Our patients have really loved the new plans as it has allowed them to go ahead with treatment more quickly and widen their treatment options significantly. Due to the success of our orthodontics and smile makeover plans, we have just started a rolling plan for facial aesthetics for our regular patients. ”



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