

Pure Dental Care



April 2019



Pure Dental Care has been a fixture in Southside of Glasgow for around 50 years, with current principal Richa Sinha taking over the dental practice around three years ago.

Offering part NHS, part private dentistry in a comfortable, relaxed setting, the practice is popular with patients and has an enthusiastic team of three dentists, supported by Practice Manager Ann O'Neil.

In keeping with the practice's emphasis on good periodontal care, Richa and her colleagues encourage patients to attend regular hygienist appointments.

A recently introduced flexible payment plan from Simplyhealth Professionals that enables patients to spread the annual cost has proved extremely popular.

The practice's hygienist, Kerri Guthrie, makes use of the payment plan to offer patients the choice of three or six monthly appointments and more regular attendance ensures the practice is able to manage prevention and periodontal care more effectively.

The practice has also embraced the use of flexible payment plans to offer a wide variety of private treatments including bridges, crowns, Invisalign, tooth whitening, implants, short-term ortho and facial aesthetic treatments.

Not everyone can or wants to take finance out, but the interest-free flexible payment plans enable more patients to access these treatments.

“Flexible payment plans are so quick and easy to sign patients up to,” explains Richa. “Our team ensure they discuss all proposed treatment plans and choices with both NHS and private patients and we find flexible payments to be a valuable tool in helping patients to access treatments of their choice.”

The team are all fully trained and confident in explaining the plans to patients.



Ann says “We’ve found patients really receptive to the idea. We’ve had over 50 patients sign up already – they’re so easy to set up, with no fuss.



There are no credit checks needed and we can access each patient’s payment report at any time through the Simplyhealth Professionals online portal, so we can always see that payments are being made.”





To find out how the Flexible Payment Platform could be a benefit in your practice call us on **0800 169 9962** or [Complete our quick registration form here](#)



If you are an existing member practice, please contact our Practice support team or your dental business consultant.

