



19 June 2018

Simplyhealth signs a fifth 50/50 Dental Partnership

Simplyhealth is pleased to announce it has signed a fifth 50/50 Dental Practice Partnership with Highgate Dental Practice in Beverley, East Yorkshire.

The new partnership between Simplyhealth and Highgate Dental Practice will enable the business to further develop, grow and continue to serve its local community.

Highgate Dental Practice, which has been established since 1963, is a family based practice providing preventative, minimal intervention and cosmetic dentistry.

As part of an ongoing commitment to investment and innovation in the dental market, Simplyhealth's partnership scheme offers dental practices the opportunity to enter into an equal partnership that plays to the strengths of both parties for their mutual benefit.

The partnership model ensures both partners have equal rights in the practice and enables dentists to retain day-to-day clinical management. Simplyhealth is well positioned to partner with member dentists due to its existing strong relationships with them and expertise in the dental marketplace.

The model is an appealing option for dentists looking to secure the right future for themselves, their practice and patients and Simplyhealth supports effective succession planning to ensure the same high standards of clinical care continue to meet customers' needs.

Raman Sankaran, Chief Commercial Officer at Simplyhealth, said: “It’s great to see our dental partnerships grow as we continue to diversify our health and care solutions. We’re delighted to enter into a partnership with Highgate Dental Practice and working in partnership means we can help more patients make the most of life through better everyday health. We look forward to working closely with the team to continue providing an excellent service and develop new services into the future.”

Steve Burke, Principal Dentist at Highgate Dental Practice, said: “When choosing who to go into partnership with, trust is the most fundamental point and having had many fruitful and successful years with Simplyhealth Professionals and using Denplan products in our practice, we felt we had a strong and secure relationship to build on.”

“We converted fully from NHS to private dentistry in 2005 with the help of Simplyhealth Professionals who have been an integral and supportive part of our team ever since. I am happy knowing that when we finally retire, our practice will continue and our great and loyal staff will have a secure and prosperous future.”

ENDS

Notes to Editors:

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About Simplyhealth

For 146 years we’ve been helping people to make the most of life through better everyday health. In 2017 Simplyhealth and Denplan united under one Simplyhealth brand and today we’re proud to be the UK’s leading provider of health cash plans, Denplan dental payment plans and pet health plans.

We help over three million people in the UK access the health and care products, services and support that they need, when they need them and at a price they can afford.

We're proud to donate 10% of our pre-tax profits to health-related charitable activities every year, and this amounted to £1.13 million in 2017. Our Simplyhealth Great Run Series partnership raised an additional £42.6 million for charity.

We've worked with employers to develop Care for Life, a personalised solution that provides access to a range of trusted experts and local networks that support carers' specialised needs. In addition, we've teamed up with technology company HealthUnlocked to develop an online freely-accessible peer-led forum so that those caring for elderly friends or relatives can share their concerns in a supportive environment. Visit <https://healthunlocked.com/careforlife>

Simplyhealth is a trading name of Simplyhealth Access, which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority.

Visit <http://www.simplyhealth.co.uk> for more information.