



Press release

16 November 2018

## **Simplyhealth Professionals win 'Corporate Social Responsibility (CSR) category at FMC Dental Industry Awards**

Simplyhealth Professionals is celebrating today after winning the 'Corporate Social Responsibility (CSR)' category at last night's FMC Dental Industry Awards 2018.

The CSR award reviewed how companies were 'doing the right thing' in the community and giving something back to their local area. It also looked at how employees were involved in CSR activity.

Sarah Greenaway, Head of Community Impact, said: "I am delighted that the team won best Corporate Social Responsibility of the Year and have been recognised by the industry for providing such a valuable service for the communities around us. We are very proud that 10 per cent of our adjusted pre-tax profits go to charity and our staff spent 2,496 hours volunteering on charity work last year. We have also invested in initiatives such as Teeth Team who are carrying out fantastic work with local schools to highlight issues around children's oral health and link to our own preventive care work with our Denplan patients."

In 2017, Simplyhealth invested £1.13m into the community through their charitable giving and the Simplyhealth Great Run Series partnership raised an additional £42.6 million for charity.

Simplyhealth Professionals were competing against {My}Dentist for best CSR activity in 2018.

The Dental Industry Awards 2018 took place at the Marriott Hotel in Regents Park, London, on Thursday 15 November.

The Dental Industry Awards were created in 2015 to acknowledge excellence in the UK dental industry and to reward progress, effort and enterprise across a number of different categories from marketing and PR, social media, events, teams and customer service.

**ENDS**

**For more information visit:** [www.simplyhealthprofessionals.co.uk](http://www.simplyhealthprofessionals.co.uk)

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**About Simplyhealth Professionals:**

Simplyhealth Professionals is the UK's leading dental payment plan specialist with more than 6,500 member dentists nationwide caring for approximately 1.7 million patients registered to a Denplan product.

Simplyhealth Professionals also provide a wide range of professional services for its member dentists and their practice teams, including the Denplan Quality Programme and Denplan Excel Certification Programme. Plus regulatory advice, business and marketing consultancy services and networking opportunities.

Dentist enquiries telephone: 0800 169 9962.

For patient enquiries telephone: 0800 401 402

For details of all of our products, visit [www.simplyhealthprofessionals.co.uk](http://www.simplyhealthprofessionals.co.uk)

**About Simplyhealth**

For 146 years we've been helping people access the healthcare support they need. Today we're proud to be the UK's leading provider of health cash plans, Denplan dental payment plans and pet health plans.

We're proud to donate 10% of our pre-tax profits to health-related charitable activities every year, and this amounted to £1.13 million in 2017. Our Simplyhealth Great Run Series partnership raised an additional £42.6 million for charity.

Simplyhealth is a trading name of Simplyhealth Access, which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority.

[www.simplyhealth.co.uk](http://www.simplyhealth.co.uk)