

## MEDIA RELEASE

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### Hampshire Ambassadors visit Denplan

Hampshire Ambassadors visited Denplan in Winchester recently to hear the company's Managing Director Steve Gates discuss his vision for the future of Denplan and meet with many of the 300 employees.

Denplan Limited is the UK's leading dental payment plan specialist. There are more than 6,500 member dentists nationwide treating approximately 1.8 million Denplan registered patients. Established in 1986 by two dentists who pioneered the concept of dental payment plans, Denplan has been in the heart of dental care for nearly 25 years. Today, Denplan arranges a range of plans for adults and children, enabling patients to spread the cost of their dental care through a fixed monthly fee. Denplan supports regular attendance and preventive care, reducing the need for clinical intervention and helping patients to maintain healthy teeth and gums for life.

Hampshire Ambassador and Director for Eastgate International, John Harrocks commented on the visit:

"I have known Denplan for several years but I still found the whole visit very interesting and instructive, as well as enjoyable. Not only is Denplan Winchester's largest non-retail private-sector employer, it is also a very good company in all senses of the word "good", and a beacon for other aspiring businesses".

Geoff Roy, Business and Commercial Development Manager also added:

"A fantastic visit to Denplan today and a real eye opener for me seeing how call centre, customer service and sales teams are set up and run. We're just setting up an apprenticeship in sales/telesales, so it was great market research for me".

The Ambassador scheme is run by Hampshire County Council and it is now in its seventeenth year. Each month a group of Ambassadors visit innovative companies in Hampshire. The aim of each visit is to encourage other Hampshire firms to strive for business excellence, develop their own best practice procedures and thereby improve competitiveness.

There are now over 1,300 Ambassadors, with the number growing every month, and all are dedicated to promoting Hampshire as a superb place for business, tourism and conference. On 8 May Ambassadors will be visiting Denplan in Winchester. Denplan is the UK's leading dental payment plan specialist with over 6,500 member dentists across the UK and approximately 1.8 million patients.

For more information on the Hampshire Ambassadors scheme contact Michelle McClean on 01962 845745 or email [michelle.mcclean@hants.gov.uk](mailto:michelle.mcclean@hants.gov.uk)

