

24th February 2014

Denplan train for another milestone

Highlighting its focus on corporate social responsibility, Denplan are celebrating another milestone this year after putting over 160 employees through externally recognised and validated training courses.

Not only has Denplan put more than 140 staff through the BDTA/BDIA award since 2008, but it's also paid for employees to expand their knowledge and expertise by undertaking qualifications such as NVQs, ITQs, finance qualifications and Diplomas. Denplan also offer their employees the opportunity to obtain qualifications from well established and respected organisations such as the BDIA and Chartered Institutes of Marketing, Public Relations and Personnel and Development, which makes their qualifications not only valid in the dental industry and for the benefits of Denplan members, but for the individual in their chosen career.

Denplan's Head of HR, Sharon Ellis, commented: "Denplan takes its corporate social responsibility very seriously. Training our people so they not only feel motivated, but able to do their jobs more effectively, is a big part of that. We're very proud of all the people who have undertaken the BDIA Award and NVQs etc over the last few years and the fact that those people represent almost half of our workforce is certainly an achievement worth shouting about."

For more information about Denplan, please visit www.denplan.co.uk or call 0800 169 9962

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Notes to Editors:

About Denplan

Denplan Limited is the UK's leading dental payment plan specialist owned by Simplyhealth; with more than 6,500 member dentists nationwide caring for approximately 1.7 million Denplan registered patients. Established in 1986 by two dentists who pioneered the concept of dental payment plans, Denplan has been at the heart of dental care for over 25 years. Today, Denplan has a wide range of dental plans for adults and children, enabling patients to spread the cost of their private dental care through a fixed monthly fee. Denplan supports regular attendance and preventive care, reducing the need for clinical intervention and helping patients to maintain healthy teeth and gums for life. Patient enquiries telephone: 0800 401 402 Dentist enquiries telephone: 0800 328 3223 www.denplan.co.uk

- Denplan Care: all routine and restorative care + worldwide dental injury and dental emergency cover
- Denplan Essentials: routine care only + worldwide dental injury and dental emergency cover
- Plans for Children: routine and other agreed care + worldwide dental injury and dental emergency cover

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- Membership Plan: registered with the dentist + worldwide dental injury and dental emergency cover
 - Denplan Emergency: worldwide dental injury and dental emergency cover only
 - Denplan Enhance: interest-free patient loans of £250 – £25,000 for dental treatment
 - Company Dental Plans: company funded, voluntary and flexible benefit schemes

Denplan also provides a range of professional services for its member dentists and their practice teams, including the Denplan Quality Programme, Denplan Excel Accreditation Programme and Denplan Training. Plus regulatory advice, business and marketing consultancy services and networking opportunities.

For more information about Denplan:

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About Simplyhealth

- Simplyhealth became its own brand in 2009 after bringing together HSA, BCWA, LHF, HealthSure, Totally Active, its family of health companies
- Simplyhealth has been providing healthcare solutions for 140 years, and is dedicated to serving its customers and patients through a variety of cash plans, dental plans, private medical insurance, self funded health plans and mobility and living aids
- Simplyhealth is a trading name of Simplyhealth Access, which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority
- Simplyhealth as it stands today, now covers nearly four million people with health plans (more than any other company) and helps 20,000 companies with their employees' health
- Simplyhealth is committed to making a positive impact on its communities. Each year, it donates over £1 million to health related charities and causes

For further information: newsroom.simplyhealth.co.uk