press release



28th April 2014

Denplan Announce Events to Support Practice Managers

Continuing its support of the whole practice team, Denplan have announced dates and locations for its dedicated Practice Manager Forums being held around the country for its members later in the year.

Practice Managers will not only get the opportunity to take a day out of the practice to concentrate on their professional growth and development, but they will be able to meet and network with other Denplan Practice Managers from their local area to swap ideas. There is also a comprehensive seminar programme where they can learn about topics to benefit their practices such as:

- The latest updates on regulations and legislative changes relevant to your business
- Real life examples of the kind of marketing you can do in your practice, and how to get the best return on your investment
- Being an assertive manager techniques to deal with issues across all members of the team, how to handle difficult situations while keeping your practice running smoothly
- That's the 'World of Denplan' for you: a forum designed to update you on all things Denplan

Denplan Events Manager, Simon Eve, commented: "We understand how many hats Practice Managers have to wear in their day to day roles. That's why, as part of our new Denplan Academy, we've developed these Practice Manager Forums to help our members even further. By attending, Practice Manager will not only leave with the tools they need to help their practices thrive, but they will also have earned six hours of verifiable CPD. Spaces are limited however, so I would encourage Practice Managers to sign up soon."

Dates and Locations:

- o Tuesday 9th September, Selsdon Park, South Croydon
- Wednesday 10th September, Dunblane Hydro, Dunblane
- o Tuesday 23rd September, Village Leeds South, Leeds
- Tuesday 7th October, The Oxford Hotel, Oxford
- o Tuesday 14th October, Holiday Inn, Solihull



- Wednesday 22nd October, Culloden, Belfast
- o Wednesday 19th November, Bedford Lodge, Newmarket
- o Wednesday 26th November, Park Royal, Warrington
- Wednesday 3rd December, Mercure Southgate Hotel, Exeter

If you'd like to join Denplan for a day of fun and verifiable CPD, please book online at www.denplan.co.uk/PMF, or call 0800 169 5697 to book your place.

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Notes to Editors: About Denplan

Denplan Limited is the UK's leading dental payment plan specialist owned by Simplyhealth; with more than 6,500 member dentists nationwide caring for approximately 1.7 million Denplan registered patients. Established in 1986 by two dentists who pioneered the concept of dental payment plans, Denplan has been at the heart of dental care for over 25 years. Today, Denplan has a wide range of dental plans for adults and children, enabling patients to spread the cost of their private dental care through a fixed monthly fee. Denplan supports regular attendance and preventive care, reducing the need for clinical intervention and helping patients to maintain healthy teeth and gums for life. Patient enquiries telephone: 0800 401 402 Dentist enquiries telephone: 0800 328 3223 www.denplan.co.uk

- Denplan Care: all routine and restorative care + worldwide dental injury and dental emergency cover
- Denplan Essentials: routine care only + worldwide dental injury and dental emergency cover
- Plans for Children: routine and other agreed care + worldwide dental injury and dental emergency cover
- Membership Plan: registered with the dentist + worldwide dental injury and dental emergency cover
- Denplan Emergency: worldwide dental injury and dental emergency cover only
- Denplan Enhance: interest-free patient loans of £250 £25,000 for dental treatment
- Company Dental Plans: company funded, voluntary and flexible benefit schemes

Denplan also provides a range of professional services for its member dentists and their practice teams, including the Denplan Quality Programme, Denplan Excel Accreditation Programme and Denplan Training. Plus regulatory advice, business and marketing consultancy services and networking opportunities.

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About Simplyhealth

- Simplyhealth became its own brand in 2009 after bringing together HSA, BCWA, LHF, HealthSure, Totally Active, its family of health companies
- Simplyhealth has been providing healthcare solutions for 140 years, and is dedicated to serving its customers and patients through a variety of cash plans, dental plans, private medical insurance, self funded health plans and mobility and living aids
- Simplyhealth is a trading name of Simplyhealth Access, which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority
- Simplyhealth as it stands today, now covers nearly four million people with health plans (more than any other company) and helps 20,000 companies with their employees' health
- Simplyhealth is committed to making a positive impact on its communities. Each year, it donates over £1 million to health related charities and causes

For further information: <u>newsroom.simplyhealth.co.uk</u>