

Simplyhealth signs Outwood Dental Practice in 50/50 Partnership

Simplyhealth is pleased to announce it has signed another exciting 50/50 Dental Practice Partnership with Outwood Dental Practice in Wakefield, West Yorkshire.

The new partnership between Simplyhealth and Outwood Dental Practice (www.outwooddentalcare.co.uk) will enable the practice to further develop, grow and continue to serve its local community.

The long established family-based practice offers both private and NHS dentistry, which includes 500 patients on Denplan payment plans. The practice focuses on providing quality preventative care to its patients and specialist dental services including cosmetic and restorative dental treatments.



Picture of Outwood Dental Practice team

As part of an ongoing commitment to investment and innovation in the dental market, Simplyhealth's partnership scheme offers dental practices the opportunity to enter into an equal partnership that plays to the strengths of both parties for their mutual benefit.

The partnership model has been designed to enable dentists to retain day to day clinical management and continue the focus on the quality of care provided with

Simplyhealth providing support and expertise in business services, development and patient insights gained from their existing successful Denplan services as well as through helping over 3 million people with their everyday health needs across the group.

Principle dentists at Outwood Dental Practice, Dr Christopher Finnerty and Dr Christine Gratton commented: “Chris and I have been in partnership at Outwood for 20 years and Chris was looking for a route to retirement within the next few years.

Having looked at various options the only one that made sense for ourselves, the practice, team and patients was the option of partnership with Simplyhealth.

We’ve always had a good working relationship with Simplyhealth and their products and support have been connected with our practice for 25 years. We have worked with and trusted their advice and guidance to help keep the practice both developing and compliant over these years.

It was important for us to go into partnership with someone who would want to keep improving and growing the practice and who I felt we would have a strong working relationship with going forwards.”

Caroline Coleman, Managing Director of Simplyhealth Professionals added: “We’re delighted to enter into a partnership with Outwood Dental Practice who have run a fantastic practice for many years and have an amazing team. Working in partnership with this team we can improve access to healthcare for more patients.

It’s great to see our dental partnerships continue to grow as we diversify our health and care solutions and we look forward to working closely with the team to continue providing an excellent service and develop new services into the future.”

ENDS

Notes to Editors:

About Simplyhealth Professionals:

In February 2017, Denplan rebranded as Simplyhealth Professionals.

Dental

Simplyhealth Professionals is the UK’s leading dental payment plan specialist with more than 6,500 member dentists nationwide caring for approximately 1.7 million patients registered to a Denplan product.

Simplyhealth Professionals provides the following range of leading Denplan dental payment plans under the Denplan name:

- Denplan Care: all routine and restorative care + worldwide dental injury and dental emergency cover
- Denplan Essentials: routine care only + worldwide dental injury and dental emergency cover
- Denplan for Children: routine and other agreed care + worldwide dental injury and dental emergency cover

- Denplan Membership: registered with the dentist + worldwide dental injury and dental emergency cover
- Denplan Hygiene: A dental payment plan without dental insurance for all types of practice from NHS, mixed and private to support patients commit to a consistent hygiene programme.
- Denplan Emergency Insurance: worldwide dental injury and dental emergency cover only

Simplyhealth Professionals also provide a wide range of professional services for its member dentists and their practice teams, including the Denplan Quality Programme and Denplan Excel Accreditation Programme. Plus regulatory advice, business and marketing consultancy services and networking opportunities.

Dentist enquiries telephone: 0800 169 9962.

For Patient enquiries telephone: 0800 401 402

For details of all of our products, visit www.denplan.co.uk

Vets

Simplyhealth Professionals is the UK's leading pet health payment plan specialist with more than 1,800 member vets nationwide caring for approximately 600,000 registered pets.

Pet owner enquiries telephone: 0800 169 9958

Vet enquiries telephone: 0800 587 2581. www.pethealthplans.co.uk

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About Simplyhealth

In the world of healthcare, more than anywhere, experience counts. Since 1872 – long before the existence of the NHS – Simplyhealth has been helping people to make the most of life, by managing their everyday health needs. That's why today we ensure over 3 million people in the UK have access to the health products, services and support that they need, when they need them and at a price they can afford.

We're the kind of people who live by our purpose: we're here to help people make the most of life through better everyday health. We're proud to be the leading provider of everyday health cash plans, dental payment and pet health plans. And whilst we may be 144 years old, we're not afraid to innovate. Whereas once we were known purely for cash plans, we now offer a wide range of products and services with one thing in common: an unflinching desire to cater for people's everyday health needs – now and into the future.

We exist to help people make the most of life through better everyday health. That's our purpose. We use charitable partnerships to also deliver that purpose, going beyond our products and services, but very much aligned to our business strategy. As a result of our success, in 2016 we were able to donate £1.6m to our charitable causes, supporting 23 different charities including Revitalise, Music in Hospitals, Brainwave Centre and Auditory Verbal, touching the lives of thousands of people across the UK.

Our future success and performance will enable us to deliver our ongoing pledge to donate 10% of our profits to charity every year, supporting health-related charities that share a similar outlook to ours and a dedication to helping people with everyday health challenges make the most of life.

For further information about Simplyhealth please visit www.simplyhealth.co.uk.

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