

13th August 2013

Survey Results: Majority of employees ask for a dental plan

Denplan's annual Dental Benefit Survey has shown a rise in employees asking for dental plans, with 63 per cent of employees without a dental plan saying they would consider one if their employer offered it*. The survey also highlights that 78 per cent of employees attend the dentist at least once every two years.

Over 500 employee benefit decision makers and more than 4,000 UK adults responded to this year's surveys that Denplan has conducted for a number of years. The 2013 survey also highlighted that 24 per cent of employees** agree that issues accessing NHS dentists are impacting their oral health and 69 per cent of employers believe that a dental plan enhances employee wellbeing.

Pam Whelan, Head of Corporate at Denplan explains: "Clearly we're pleased that healthcare and wellbeing is a priority to companies and employees alike. For over 10 years, Denplan's Corporate Division has been providing a range of employee benefit plans to companies nationwide and, more recently we've launched the Denplan Discount Network to bring our 180,000 employees covered, together with nearly 2,000 member dentists currently on the network. This exclusive network not only allows our corporate patients to receive discounts on any treatment received, but also promotes growth in our member's practices, so it's easy to see why so many of our members have signed up."

Any practice can participate in the Denplan Discount Network, and all they have to do is offer a discount from their private fees to the employees of local companies with Denplan corporate plans. Practices are free to choose the level of discount they want to offer and Denplan will communicate with companies informing them of all the participating dentists in their area.

To download the full Dental Benefits Survey with much more detailed information, visit www.denplan.co.uk/dental-benefits-survey. If you would like to find out more about the Denplan Discount Network, please call 0800 328 3223.

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Notes to Editors:

*Denplan Corporate Decision Makers Survey 2013; Total sample size was 503 adults. Fieldwork was undertaken between 30th January and 13th February 2013. The survey was carried out online.

**All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 4,116 adults. Of these, 2,039 were employees working either full time or part time. Fieldwork was undertaken between 14th and 23rd January 2013. The survey was carried out online. The figures have been weighted and are representative of all UK adults (aged 18+).

About Denplan

Denplan Limited is the UK's leading dental payment plan specialist owned by Simplyhealth; with more than 6,500 member dentists nationwide caring for approximately 1.7 million Denplan registered patients. Established in 1986 by two dentists who pioneered the concept of dental payment plans, Denplan has been at the heart of dental care for over 25 years. Today, Denplan has a wide range of dental plans for adults and children, enabling patients to spread the cost of their private dental care through a fixed monthly fee. Denplan supports regular attendance and preventive care, reducing the need for clinical intervention and helping patients to maintain healthy teeth and gums for life.

Patient enquiries telephone: 0800 401 402 Dentist enquiries telephone: 0800 328 3223

www.denplan.co.uk

- Denplan Care: all routine and restorative care + worldwide dental injury and dental emergency cover
- Denplan Essentials: routine care only + worldwide dental injury and dental emergency cover
- Plans for Children: routine and other agreed care + worldwide dental injury and dental emergency cover
- Membership Plan: registered with the dentist + worldwide dental injury and dental emergency cover
- Denplan Emergency: worldwide dental injury and dental emergency cover only
- Denplan Enhance: interest-free patient loans of £250 – £25,000 for dental treatment
- Company Dental Plans: company funded, voluntary and flexible benefit schemes

Denplan also provides a range of professional services for its member dentists and their practice teams, including the Denplan Quality Programme, Denplan Excel Accreditation Programme and Denplan Training. Plus regulatory advice, business and marketing consultancy services and networking opportunities.

For more information about Denplan:

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About Simplyhealth

- Simplyhealth became its own brand in 2009 after bringing together HSA, BCWA, LHF, HealthSure, Totally Active, its family of health companies
- Simplyhealth has been providing healthcare solutions for 140 years, and is dedicated to serving its customers and patients through a variety of cash plans, dental plans, private medical insurance, self funded health plans and mobility and living aids
- Simplyhealth is a trading name of Simplyhealth Access, which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority
- Simplyhealth as it stands today, now covers nearly four million people with health plans (more than any other company) and helps 20,000 companies with their employees' health
- Simplyhealth is committed to making a positive impact on its communities. Each year, it donates over £1 million to health related charities and causes

For further information: newsroom.simplyhealth.co.uk